

## Andrew Clare Curriculum Vitae

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### Designer, Illustrator and Publisher

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### Skills

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- **DTP:** Quark Express 3.32-9.0  
Adobe: Photoshop 3-CS5.5 / Illustrator 5-CS5.5 / Acrobat 3.0-X Pro / InDesign 1-CS5.5
- **Multimedia:** Adobe: Dreamweaver CS5.5 / Flash CS5.5 / Fireworks CS5.5 / Premiere Pro CS5.5  
Extensive experience in sound recording, production and mastering. Working knowledge of HTML and CSS3
- **Project Management:** Setting deadlines, organising staff and resources, budget management, print buying and management.  
Using MS Project, Word, Excel, Outlook, etc

### Scope of Experience

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10+ years commercial experience comprising:

- **Design:** Book, magazine, and record/CD design. Corporate stationery and marketing/promotional material
- **Art direction:** Book, magazine and newspaper art direction. Commissioning illustrations, working closely with photographers and editors
- **Illustration:** Magazine articles, book covers, record sleeves, technical diagrams and maps
- **Production:** Processing artwork for print & liaising with service bureau and printer. Negotiating print quotes, paper stocks, and finishing for magazines. Checking film, PDF, and wet proofs
- **Writing and copy editing:** Authoring guide books and editing / sub-editing copy to house style
- **Film:** Producing animated music videos

### Selected works

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I have undertaken a broad range of projects, working on a freelance, self-employed and employed basis. Below are brief outlines of some of them:

#### Arts Council England, Marketing & Design Agency roster (2008-present)

Design and production for a number of print and online projects, including the *Sustain* identity and application pack. Recently designed a series of templates for quick & economic application for pdf-based documents.

#### Rough Guides Ltd. (2006-present)

Authored and simultaneously designed/packaged *The Rough Guide to Android Phones (2010/2011)*, *The Rough Guide to Android Phones and Tablets (2012)*, *The Rough Guide to the Best Android Apps (2012)* and *The Rough Guide Website Directory (2007)*. Editor and project manager of *FWD This Link* book, Ongoing freelance book packaging and design work on numerous titles. Recently designed & edited *The Next Big Thing* and *The Rough Guide to Windows 7* books.

#### Internews (2011-2012)

Executive reports and training manuals for international news organization.

#### Plan B magazine (2003-2009)

Design/Art Direction/Production/Illustration for this acclaimed international monthly music and culture publication. Solely responsible for the entire design & production of the magazine, responsibilities include commissioning illustrations (15-20 per issue from an ever expanding team), seeking out new artists, all layout design and type setting, cover design, selecting and editing photos, sourcing printers, negotiating print deals and making decisions on paper stock, finishing, etc. PDF generation, checking proofs, mastering cover mount CDs, training editorial team and intern staff in the use of Quark and Indesign.

### **Truck Festival and End Of The Road Festival (2007-2009)**

Project management, design and production for festival programmes for these two music festivals. Recent print and ad production for End Of The Road (April 2012).

### **Illustration (1994–present)**

I am a keen illustrator and have supplied work to a number of publications of a regular basis, as well as technical diagrams, maps, animations and promotional materials. Clients include *Plan B* magazine, *Loose Lips Sink Ships* quarterly, *Suture – The Arts Journal*, *The Leeds Guide*, *Careless Talk Costs Lives* magazine, *Bunkhouse* magazine, Infinite Chug records, the Magic Travel group, Brooke University, Oxford, Kawade Shobo, Kiki Lighting, King Alfred's College Winchester, Ché Trading Ltd, and Stereo Test Kit records. Recently produced two animated music videos for Infinite Chug records with another currently in progress.

### **Universal Music/V2 Records (2006-2008)**

Project management, design and production of record sleeves, magazine ads, posters, custom fonts and point-of sale materials for the band Blood Red Shoes.

### **Baby & Toddler Gear magazine (2004–06)**

Re-design and production management for an XML-published statistic-led high-street consumer mag.

### **the London News Review (2003–04)**

Art Direction, Design and Production for this national weekly tabloid-format newspaper.

### **Careless Talk Costs Lives magazine (2001–03)**

Design and production for this luxuriously printed bimonthly music magazine.

### **Omnibus Press (2003)**

Book Design: *The White Stripes And The Sound Of Mutant Blues* by Everett True.

### **Southern Records (2003)**

Designing printed material & supplying film separations for CD & LP packaging and large format posters.

### **Amok Books, USA (2000–Present)**

Book design and jacket design for the novel *Panzram*. Presently working on an arts journal.

### **Rage of Achilles Records (1998–2005)**

Processing music and artwork into professional film and CD masters for manufacture.

### **TV Media Publishing (1998–2000)**

Picture Editor: sourcing and editing photos, designing adverts, magazine layout.

### **Creation Books (1997–2000)**

Design and Sub-Editing of *Suture*, an arts journal, and *TG: Body Probe*, a fashion publication.

## **Additional Information**

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### **Interests & Activities**

**Music:** I am the director of Infinite Chug Records which in addition to designing all promotional and packaging material involves recording and producing bands, preparing press releases, organising, negotiating and managing the manufacture and distribution of records & CDs and co-ordinating tours. I am a guitarist and have played and toured Europe with several bands.

### **Education**

University Of Brighton (1989–1992): BA (Hons): Visual and Performing Arts: Fine Art & Music (2:1)

Brighton College of Technology: RSA II Desktop Publishing

Southend College of Technology: Foundation course in Art & Design

St Martin's School, Hutton: A-levels, Art (A), Pure Mathematics (D), Chemistry (E), II O-levels (8A, 2B, 1C)

## **References**

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Available on request.